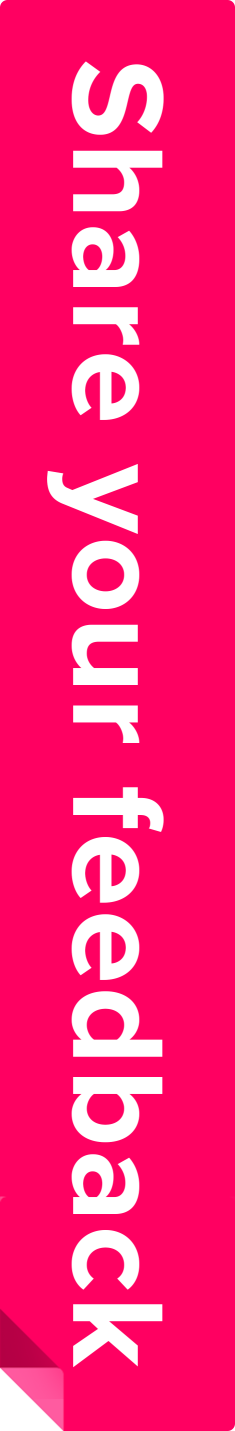
User journey

Team ID : PNT2022TMID19738

**News Tracker Application**

**Date : 13 Oct 2022**

**Done By : Kavinayaa N**



Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. 🔎



|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **1 Phases**  High-level steps your user needs to accomplish from start to finish | Stage 1 | Stage 2 | Stage 3 | Stage 4 |
|  | | | | |
| **2 user interaction**  What the user want to do | Download the application | Visit website or app | Login  process | Search news  Or  Watch news. |
|  | | | | |
| 1. **Goals and Motivation**   What the user wants from the App   1. **Positive moments**   What the user thinks about the App | Better user experience | Push notifcation | Time Efficiency | Manage the project scope effectivety |
| User involvement | Effective usage | Cultivate constant effective communication | Clear statement of requirements |
|  | | | | |
| **5 Negative moments**  What are the threats for the App | Unreliable data storage | Loss of revenue from ad blockers | Update and maintenance efforts are multiple | Time consumimg to design |
|  | | | | |
| **5** |  |  |  | **TIP**  Click on the + outside the border of the table to add additional rows and columns. |